

So you really like sushi?



Calling all serious sushi lovers.

As Japan's borders reopen to hungry tourists, **Plan Japan** and Melbourne sushi eatery **Uminono** are teaming up to host an 'insiders tour' of Japan's most exclusive sushi restaurants, kicking off this September.

Running from September 25-30, the inaugural *Luxury Sushi Discovery Experience* will offer gourmet travellers a gastronomic tour of the world's sushi capital: Tokyo.

The tour will be guided by Plan Japan "culture connoisseur" Rachel Lang, and Uminono sushi chef Amaud Laidebeur - known for his *omakase* dining experiences.

The trip is Inclusive of flights with Japan Airlines and luxury five-star accommodation and includes visits to difficult-to-reserve sushi institutions.

Featured venues will include the two Michelin-starred Sushi Amamoto, an exclusive eight-seater boutique owned by acclaimed chef Masamichi Amamoto, as well as the acclaimed Sugita restaurant.

Also on the itinerary is the newly opened Hakkoku - which seats only six guests and features a selection of up to 30 different fish varieties - and local favourite Sushi Kimura.

Guests will also be offered a fine dining adventure in some of Tokyo's French-Japanese fusion restaurants including the likes of Sugalabo, Florilège and Été.

"Unlike in many countries, money and fame cannot grant you access to the best restaurants in Japan." says Plan Japan founder Rachel Lang. "Instead, Japan's owners and chefs value honour, trust and tradition – and choose to take reservations from people they know personally, or have built a history with.

"Through our decades spent cultivating relationships and trust with Japan's leading chefs and restaurateurs, we've been granted the privilege of seats at some of Tokyo's most remarkable and exclusive fine dining institutions. As the world begins to open back up, we look forward to offering some very lucky gourmet travellers a truly once-in-a-lifetime ticket to Japan's incomparable gastronomy scene."

Registrations for the *Luxury Sushi Discovery Experience* are open now at www.planjapan.com.au.

The tour is open to individual and corporate group bookings but is capped at a limited number of guests.

In addition to the *Luxury Sushi Discovery Experience*, Plan Japan will launch a series of bespoke premium Japan travel experiences from September 2022 – spanning extended food tours, golf, horse racing and seasonal adventures.